

We've Got You Covered!



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www.lawdiary.com

Marketing Opportunities for Attorneys

Lawyers Diary and Manual® and www.lawdiary.com deliver credibility, accuracy, new clients, plus increased profits through online, print and direct marketing strategies. LDM reaches out to serve attorneys and legal suppliers in a constantly evolving business environment with comprehensive, timely and accurate information critical to a successful practice. We are **THE** recognized resource for the legal profession for over 100 years.

Did you know The Lawyers Diary and Manual ...

- Enjoys an annual advertiser's renewal rate of over 85%
- New Jersey edition has been in publication since 1888
- New York edition has been published since 1898
- The Massachusetts edition is relied on by the state's Bar Association for current and accurate data on practicing attorneys
- www.lawdiary.com experiences over 17,000 hits and 7,000 unique visitors per month

Capitalize on LDM's referral building, cost-effective marketing opportunities.

Print Advertising - Reaches more attorneys in NJ, NY & MA than any other legal resource. Choose display advertising, Area of Practice, Board Certified or Patent Attorney Listings.

Lawdiary.com - Attracts 17,000 visitors each month, 75% of which are returning and 25% are new visitors. The legal industry and consumers rely on Lawdiary.com to find accurate information fast. Web profiles and display ads ensure legal firms exposure, while increasing awareness and credibility.

Direct Marketing - Access to subscribers and non-subscribers via the most comprehensive database of attorneys. LegaList selection is available for one-time or unlimited usage. Phone numbers and email addresses are available, if required.

Visit our website at www.lawdiary.com

Online Display Advertising

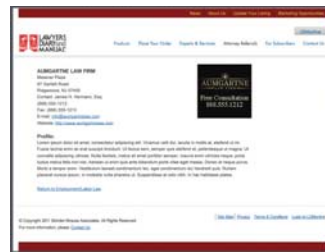
Web Profiles



Platinum Profile



Gold Profile



Silver Profile

Did you know the legal profession generates \$300+ BILLION in annual revenue?*

Lawdiary.com reaches 17,000 legal professionals each month

*Law firms and solo practitioners, Harvard Law School 2012

Describe your practice expertise in the Attorney Web Profile linking to your URL.

Profile Level	Contact Info	Web Link	Email Link	Photo/Logo	CV	Description	Pricing w/Advert*	Pricing wo/Advert
Platinum	✓	✓	✓	✓	✓	500 Words	\$300	\$750
Gold	✓	✓	✓	✓	✓	200 Words	\$225	\$575
Silver	✓	✓	✓	✓		100 Words	\$150	\$425

*Requires ad presence in the directory.

Display Advertising

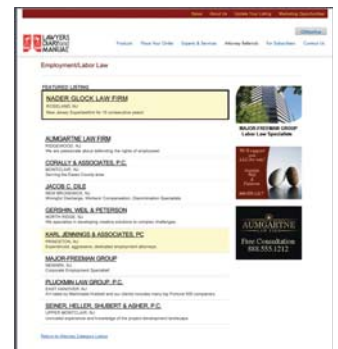
Lawdiary.com ensures your message reaches your target audience with accurate and timely information



State Page
3 ads allowed on the page
- \$500 per ad



Category Page
9 ads allowed on the page
- \$1,000 per ad



Listings Page
3 ads allowed on the page
- \$1,500 per ad

Highlight Profile - \$100 additional.

Feature Profile - Your profile appears #1 (top) position \$250; #2 position \$150, #3 position \$150.

Visit our website at www.lawdiary.com

Display Advertising

Want maximum exposure for your practice?

Display ads promote your practice and expertise. Choose from full, half, quarter or eight-page ads in the print editions of Lawyers Diary and Manual® and LDMreference. Display ads provide flexibility to include expanded profiles, logos and other visual elements to enhance your firm's overall presentation.

Florida Federal Criminal Defense Law Firm focusing on white collar crime.
 Referral Fees Paid per Florida Bar Rules.

Types of Cases

Antitrust Violations	Bankruptcy	Bank Fraud	Bankruptcy Fraud	Business Fraud and Theft	Child Pornography	Computer Fraud	Complex Cases	Conspiracy	Credit Card Fraud	Domestic Violence	Drug Trafficking	ECR/OTIS	Economic Espionage	Healthcare	Intellectual Property	International Law	Violations
Accounting Criminal	Bankruptcy	Federal Criminal Appeals	Federal Criminal Defense	Financial Fraud	Government Fraud	Grand Jury Representation	Healthcare Fraud	Insider Trading	Insurance Fraud	International Criminal	International Investigations	Intellectual Property	IRS Violations	Malpractice	Medical Malpractice	Product Liability	Construction Site Accidents

**The Law Firm of
MICHAEL MESSING, P.A.
Attorneys at Law**

www.michaelmessinglaw.com

Full Page Ad

LANDLORD - TENANT LITIGATION 1/8 Page
 Eviction - Residential - Commercial
 Complex Lease Violations - Breach of Lease - N.J. Cases - Renting Landlords - Owners - & Property Managers Since 1986

MICHAEL MESSING
 122 Ivy Street, Suite 200, Rahway, NJ 07065
 Tel: (908) 987-4321 Fax: (908) 987-4321

ADR SERVICES 1/4 Page Ad
 Passing on: • Arbitration and Mediation • Arbitration Dispute • Civil Rights • Commercial Litigation
Michael Messing
 Arbitration • Mediation • Fast/Palatable
 Limited on national, state, local and government arbitration and mediation panels.
 Dispute resolution in private and public sectors.
 Over 25 years of legal experience and technical experts look forward to working with you and your clients.

122 Ivy Street, Suite 200, Rahway, NJ 07065
 Tel: (908) 987-4321 Fax: (908) 987-4321
 mmesing@aol.com

Complex case? Call us!
 For 50 years we have worked closely with referring attorneys and obtained substantial recoveries with complex liability and serious personal injury cases. Our firm of experienced attorneys and team of medical and technical experts look forward to working with you and your clients.

Medical Malpractice
 Head Injuries • Fire Loss • Product Liability
 Construction Site Accidents

Michael Messing
 mmesing@aol.com
 122 Ivy Street, Suite 200, Rahway, NJ 07065
 Tel: (908) 987-4321 Fax: (908) 987-4321

1/8 Page Ad

Ad Size	NJ	NY	MA
Full Page (6.25" x 9")	\$2,645	\$1,805	\$1,455
1/2 Page (6.25" x 4")	\$1,675	\$1,035	\$ 835
1/4 Page (6.25" x 2")	\$ 935	\$ 765	\$ 600
1/8 Page (3" x 2")	\$ 550	\$ 470	\$ 385

A free two-line area of practice listing is included with each display ad.

Area of Practice Listing

Listing includes name, firm name, address, phone number and a brief profile describing your practice and specialized services. Listings appear alphabetically by practice areas and are priced per line of text, with discounts available for multiple listings.

	NJ	NY	MA
First AOP per line	\$80	\$80	\$60
Additional AOP's per line	\$50	\$50	\$40
AOP in Bar Directory (ea)	\$55	\$55	\$55

There is a two line minimum for all listings. Please see samples to determine the number of lines in your area of practice listing.

Board Certified Attorney Listing

State certified attorney listings include name, address, phone number, firm affiliation and year of bar admittance (NJ only). Listings appear alphabetically by county and area of certification.

Pricing: \$195 per listing per year for New Jersey

Patent Attorney Listing

Nationally registered patent attorney listings include name, address, phone number, firm affiliation, year of bar admittance and patent registration number. Listings appear alphabetically by attorney name.

	NJ	NY	MA
Price per Listing	\$195	\$145	\$135

ADMINISTRATIVE LAW

(732) 123-4567 MICHAEL BARON
 FAX 765-4321 200 West Arnold Street, Rahway, NJ 07065

ADMIRALTY & MARITIME LAW

(908) 555-4561 THOMAS BENJAMIN
 1200 Main Street, Lebanon, NJ 08833
 General maritime practice.

(732) 147-8963 FRANK, JOHNSON & BUSH, L.L.P.
 (John Frank, Jimmy Johnson, Billy Bush)
 22200 Franklin Road, Manalapan, NJ 07726
 Website: www.frankjohnsonbush.com
 Seamen, Pleasure Boats, Cruise Passengers, Fishermen, Longshoremen and other Maritime Personal Injury. NJ & NY.

DIRECTORY OF CERTIFIED CIVIL TRIAL ATTORNEYS

BERGEN COUNTY

(201) 900-0000 STEVEN BUSCHETTI, '91 (Buschetti Law Firm, P.C.)
 FAX 700-7000 5 Cedar Wood Way, Teaneck, NJ 07666
 Website: www.buschetti.com E-Mail: steven@buschetti.com

(201) 888-8888 SAM COLE, '79 (Cole & Saperstein, P.C.)
 FAX 692-0444 25 Cedar Wood Way, Teaneck, NJ 07666
 Website: www.colesaperstein.com E-Mail: sam@colesaperstein.com

(609) 222-2222 DAN BILBOA, '04 Pat. Reg. #12,348
 (D. Biboa, P.C.)
 88 Marsha Street, Suite C, Woodbury, NJ 08096
 FAX: (856) 444-4444

(201) 123-4567 BENJAMIN FRANKLIN, (NJ'92)(NY'93) Pat. Reg. #12,346
 55 Benjamin Road, Flanders, NJ 07836
 FAX: (973) 765-4321

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