

We've Got You Covered!



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www.lawdiary.com

Marketing Opportunities for Attorneys

Lawyers Diary and Manual® and www.lawdiary.com deliver credibility, accuracy, new clients, plus increased profits through online, print and direct marketing strategies. LDM reaches out to serve attorneys and legal suppliers in a constantly evolving business environment with comprehensive, timely and accurate information critical to a successful practice. We continue to be **THE** recognized resource for the legal profession for over 100 years.

Did you know The Lawyers Diary and Manual ...

- Enjoys an annual advertiser's renewal rate of over 85%
- New Jersey edition has been in publication since 1888
- New Jersey's edition is purchased and used in over 60% of the licensed attorneys in the state
- www.lawdiary.com experiences over 15,000 hits and 5,000 unique visitors per month

Capitalize on LDM's referral building, cost-effective marketing opportunities.

Lawdiary.com - Averaging 17,000 hits per month and 5,000+ unique visitors. The legal industry and consumers rely on Lawdiary.com to find accurate information fast. Web profiles and display ads assure legal firms exposure, while increasing awareness and credibility.

Print Advertising - Reaches more attorneys in NJ, NY, MA, FL & NH than any other legal resource. Choose display advertising, Area of Practice, Board Certified or Patent Attorney Listings.

Direct Marketing - Access to subscribers and non-subscribers via the most comprehensive database of attorneys. LegaList selection is available for one-time or unlimited usage. Phone numbers and email addresses are available, if required.

Follow us on:



Additional advertising marketing opportunities are available in the states of New York, Massachusetts, Florida and New Hampshire.

www.lawdiary.com

Online Display Advertising

Did you know the legal profession generates \$300+ BILLION in annual revenue?*

Lawdiary.com reaches 15,000 legal professionals each month

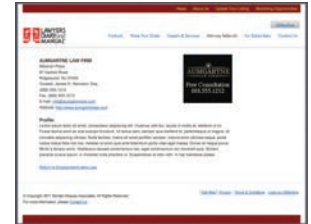
*Law firms and solo practitioners, Harvard Law School 2012



Platinum Profile



Gold Profile



Silver Profile

Describe your practice expertise in an Attorney Web Profile linking to your URL.

Profile Level	Contact Info	Web Link	Email Link	Photo/Logo	CV	Case History	Testimonial	250 Name Mailing List	Description	Pricing w/Advert*	Pricing wo/Advert
Platinum	✓	✓	✓	✓	✓	✓	✓	✓	500 Words	\$300	\$750
Gold	✓	✓	✓	✓	✓	✓			200 Words	\$225	\$575
Silver	✓	✓	✓	✓					100 Words	\$150	\$425

*Requires ad presence in the directory.

Profile Upgrades –

Highlight Profile - \$100 additional.

Feature Profile - Your profile appears #1 (top) position \$250; #2 position \$150, #3 position \$150.

Animated Graphic - makes your profile stand out from the rest:

\$100 if animation is supplied/\$300 if we create (in addition to profile cost).

Lawdiary.com ensures your message reaches your target audience with accurate and timely information



State Page



Category Page



Listings Page

Display Advertising –

State Page - 3 ads allowed on the page - \$500 per ad

Category Page - 9 ads allowed on the page - \$1,000 per ad

Listings Page - 3 ads allowed on the page - \$1,500 per ad

www.lawdiary.com

Display Advertising

Want maximum exposure for your practice?

Display ads promote your practice and expertise. Choose from full, half, quarter or eight-page ads in the print editions of Lawyers Diary and Manual® and LDMreference. Display ads provide flexibility to include expanded profiles, logos and other visual elements to enhance your firm's overall presentation.

Florida Federal Criminal Defense Law Firm focusing on white collar crime.
Referral Fees Paid per Florida Bar Rules.

Types of Cases

Admiralty Violations	Investigative Criminal	Security Violations
Asset Protection	Bankruptcy	Sex Crimes
Bank Fraud	Public Criminal Appeals	State Felony Appeals
Bankruptcy Fraud	Federal Criminal Trials	State Felony Trials
Bribery	Health Care	Tax Crimes
Business Fraud and Theft	Government Fraud	Tax Fraud
Child Pornography	Grand Jury Representation	Unlawful Gambling Fraud
Child Support	Health Care Fraud	Unlawful Gambling Fraud
Child Welfare	Health Care Fraud	Unlawful Gambling Fraud
Company Cases	Health Care Fraud	Unlawful Gambling Fraud
Construction	Health Care Fraud	Unlawful Gambling Fraud
Contract Disputes	Health Care Fraud	Unlawful Gambling Fraud
Copyright	Health Care Fraud	Unlawful Gambling Fraud
Credit Card Fraud	Health Care Fraud	Unlawful Gambling Fraud
Dispute Resolution	Health Care Fraud	Unlawful Gambling Fraud
Domestic Violence	Health Care Fraud	Unlawful Gambling Fraud
Drug Trafficking	Health Care Fraud	Unlawful Gambling Fraud
ERISA	Health Care Fraud	Unlawful Gambling Fraud
Economic Espionage	Health Care Fraud	Unlawful Gambling Fraud
Employment	Health Care Fraud	Unlawful Gambling Fraud
Environmental Law	Health Care Fraud	Unlawful Gambling Fraud
Insurance	Health Care Fraud	Unlawful Gambling Fraud
Intellectual Property	Health Care Fraud	Unlawful Gambling Fraud
International Law	Health Care Fraud	Unlawful Gambling Fraud
Litigation	Health Care Fraud	Unlawful Gambling Fraud
Real Estate	Health Care Fraud	Unlawful Gambling Fraud
Securities	Health Care Fraud	Unlawful Gambling Fraud
White Collar Crime	Health Care Fraud	Unlawful Gambling Fraud

**The Law Firm of
MICHAEL MESSING, P.A.**
Attorneys at Law

www.michaelmessinglaw.com

Full Page Ad

LANDLORD - TENANT LITIGATION 1/8 Page

ERISA: Beneficial • Commercial
Complex Lease Violations
Eviction of Tenant USA Cases
Housing Landlords, Owners
& Property Managers (New York)

MICHAEL MESSING
123 Any Street, NJ 07000
Tel: (201) 123-4567 Fax: (201) 987-6543

1/4 Page Ad

ADR SERVICES

Michael Messing
Arbitrator • Mediator • Fact-Finder

Specializing in:
• Labor and Employment • Multiple Disputes • Civil Rights • Commercial Litigation

Limited on national, state, local and provincial arbitrations and mediation panels.
• Over 20 years of legal experience.
• Dispute resolution in private and public sectors.

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Anytown, NJ 07000 mmesing@aol.com

Complex case? Call us!

For 20 years we have worked closely with referring attorneys and obtained substantial recoveries on complex liability and serious personal injury cases. Our firm of experienced attorneys and team of medical and technical experts looks forward to working with you and your clients.

**Medical Malpractice
Head Injuries • Fire Loss • Product Liability
Construction Site Accidents**

Michael Messing
mmessing@aol.com

123 Any Street Tel: (201) 123-4567
Anytown, NJ 07000 Fax: (201) 987-6543

1/2 Page Ad

Ad Size	NJ
Full Page (6.25" x 9")	\$ 2,645
1/2 Page (6.25" x 4")	\$ 1,675
1/4 Page (6.25" x 2")	\$ 935
1/8 Page (3" x 2")	\$ 550

A free two-line area of practice listing is included with each display ad.

Package pricing available for NY, MA, FL & NH. Available upon request.

Area of Practice Listing

Listing includes name, firm name, address, phone number and a brief profile describing your practice and specialized services. Listings appear alphabetically by practice areas and are priced per line of text, with discounts available for multiple listings.

	NJ
First AOP per line	\$80
Additional AOP's per line	\$50
AOP in Bar Directory (ea)	\$55

There is a two line minimum for all listings. Please see samples to determine the number of lines in your area of practice listing.

Board Certified Attorney Listing

State certified attorney listings include name, address, phone number, firm affiliation and year of bar admittance (NJ only). Listings appear alphabetically by county and area of certification.

Pricing: **\$195** per listing per year for **New Jersey & Florida**

Patent Attorney Listing

Nationally registered patent attorney listings include name, address, phone number, firm affiliation, year of bar admittance and patent registration number. Listings appear alphabetically by attorney name.

	NJ
Price per Listing	\$195

ADMINISTRATIVE LAW

(732) 123-4567 **MICHAEL BARON**
FAX 765-4321 200 West Arnold Street, Rahway, NJ 07065

ADMIRALTY & MARITIME LAW

(908) 555-4561 **THOMAS BENJAMIN**
1200 Main Street, Lebanon, NJ 08833
General maritime practice.

(732) 147-8963 **FRANK, JOHNSON & BUSH, L.L.P.**
(John Frank, Jimmy Johnson, Billy Bush)
22200 Franklin Road, Manalapan, NJ 07726
Website: www.frankjohnsonbush.com
Seamen, Pleasure Boats, Cruise Passengers, Fishermen, Longshoremen and other Maritime Personal Injury. NJ & NY.

DIRECTORY OF CERTIFIED CIVIL TRIAL ATTORNEYS

BERGEN COUNTY

(201) 900-0000 **STEVEN BUSCHETTI, '91 (Buschetti Law Firm, P.C.)**
FAX 700-7000 5 Cedar Wood Way, Teaneck, NJ 07666
Website: www.buschetti.com E-Mail: steven@buschetti.com

(201) 888-8888 **SAM COLE, '79 (Cole & Saperstein, P.C.)**
FAX 692-0444 25 Cedar Wood Way, Teaneck, NJ 07666
Website: www.colesaperstein.com E-Mail: sam@colesaperstein.com

(609) 222-2222 **DAN BILBOA, '04** Pat. Reg. #12,348
(D. Biboa, P.C.)
88 Marshia Street, Suite C, Woodbury, NJ 08096
FAX: (856) 444-4444

(201) 123-4567 **BENJAMIN FRANKLIN, (NJ'92)(NY'93)** Pat. Reg. #12,346
55 Benjamin Road, Flanders, NJ 07836
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