

## Attorneys: Looking for Referrals?

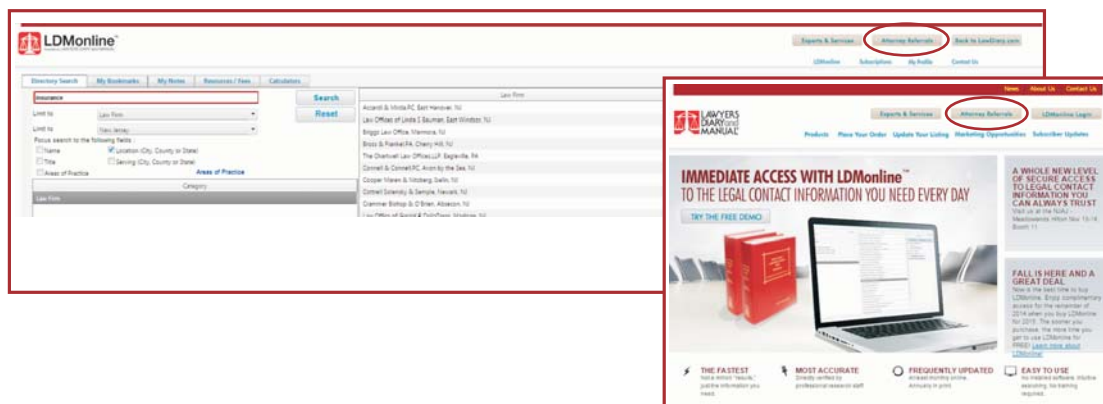
### Use Targeted Online Advertising: lawdiary.com and LDMonline

It is impossible for law firms to cover every practice area. In order for attorneys to better serve their clients, they need to refer them to or partner with other firms. However, the search for attorney referrals can be daunting, especially using the Internet that yields endless results.



Attorneys and law firms can maximize their presence and feature their areas of practice by advertising online on Lawyers Diary and Manual's main public Web site, lawdiary.com, and its secure subscription site, LDMonline.

### Our 'Attorney Referrals' Button Appears Prominently on Our Homepage and in Our Online Product!



- Attract referrals by highlighting your specific area of practice or certification.
- Make your profile and noteworthy events in your practice visible to the legal community.
- Raise your visibility in more than 50 practice areas that are listed alphabetically.
- With tens of thousands using our products as their “go to” reference of choice, it only makes sense to be listed!

The Attorney Referrals are categorized by three states and cover many different areas of practice:

- **Massachusetts:** 30+ practice areas, including Construction Law, Elder Law, Franchise Law, Social Security Law, and Wills, Estates & Trusts
- **New Jersey:** 50+ practice areas, including Condemnation Law, Education Law, ERISA Litigation, Megan's Law, and Unemployment Compensation Appeal
- **New York:** 40+ practice areas, including Admiralty & Maritime Law, Civil Rights Law, Insurance Law, Pharmaceutical Litigation, Traffic Law, Zoning, and Planning and Land Use

*DISCLAIMER: The attorneys listed in the 'Attorney Referrals' section are available and represent to be in good standing in various legal matters. Their listing here does not create or imply any particular expertise, competence or certification, although many are certified in their respective disciplines. Lawyers Diary and Manual, LLC does not make any warranty or representation as to the qualifications of any person or organization listed in this section.*

[www.lawdiary.com](http://www.lawdiary.com) ■ Tel: (908) 219-8705 ■ Email: [brodniak@lawdiary.com](mailto:brodniak@lawdiary.com)

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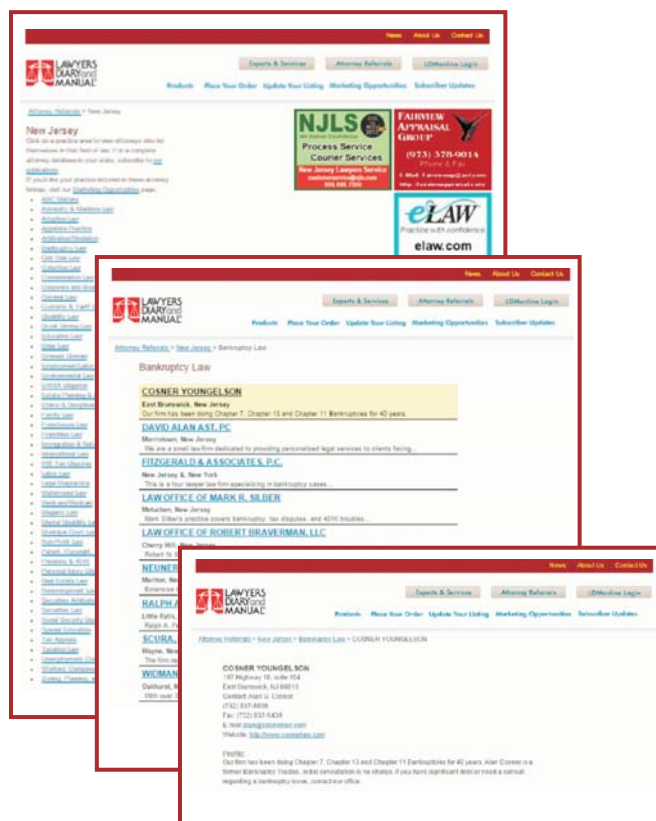
### Use Targeted Online Advertising: [lawdiary.com](http://lawdiary.com) and [LDMonline](http://LDMonline)

#### Three Types of Profile Descriptions

- **Platinum:** 500 word description, color photographs, contact information, Web site and email links, CV, case history, testimonial, and mailing list of 250 names
- **Gold:** 200 word description, color photograph, contact information, Web site and email links, CV, and case history
- **Silver:** 100 word description, color photograph, contact information, Web site and email links

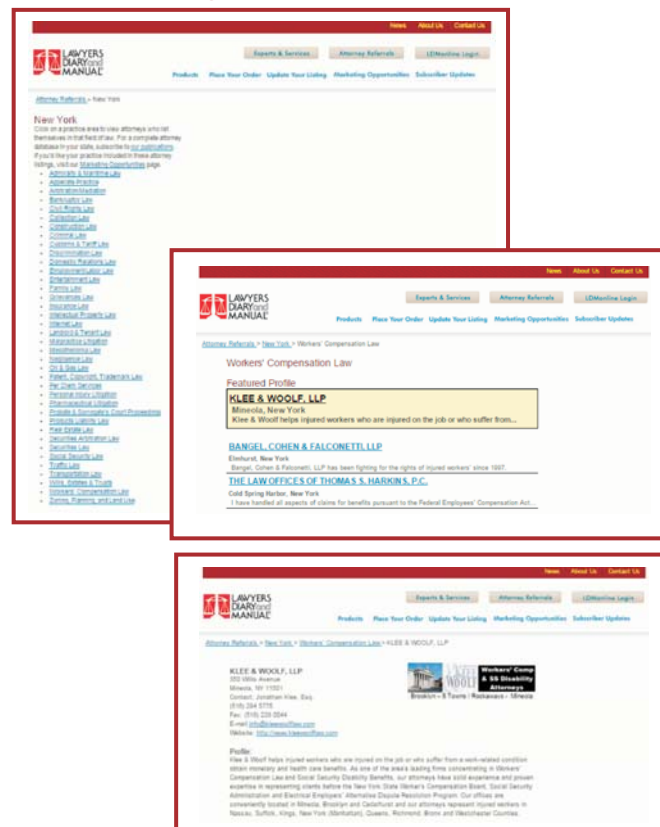
For more prominence, all profiles can be upgraded by adding animated graphics, inserting the words “Feature Profile” and having a yellow-background Highlight Profile

#### Silver listing with a Highlight Profile



The screenshot shows a Silver listing for Bankruptcy Law. The profile for Cosmer Youngelson is highlighted in yellow. The listing includes contact information for Cosmer Youngelson, Esq., located at 107 Highway 1E, Suite 104, East Brunswick, NJ 08816. It also lists other attorneys in the firm, including David Alan Astic, Edward J. Scura, and Robert Draverman, LLC.

#### Platinum listing with a Featured Profile



The screenshot shows a Platinum listing for Workers' Compensation Law. The profile for Klee & Woolf, LLP is featured with a yellow background. The listing includes contact information for Klee & Woolf, LLP, located at 100 West Avenue, Mineola, NY 11501. It also lists other attorneys in the firm, including Daniel J. Klee and Robert A. Woolf.

#### Pricing and Contact Information

Online advertising appearing on both [lawdiary.com](http://lawdiary.com) and [LDMonline](http://LDMonline) begin at \$425 per year—alternatives often cost this price per week!

For more information, please contact Bill Brodniak at (908) 219-8705 or [brodniak@lawdiary.com](mailto:brodniak@lawdiary.com).

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